



Microsoft Open Value Agreements in Russia

Licensing guide

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Microsoft Open Value Agreements Overview

For government customers who license software in quantity and manage software across multiple devices, Microsoft volume licensing agreements may provide the most cost-effective way to acquire licenses and online services. Microsoft offers several Volume Licensing agreements for eligible government organizations, including the Enterprise Agreement, Microsoft Products and Services Agreement, and Open Value agreements.

Benefits

Open Value agreements offer many benefits, including:

Licensing simplicity. Upon initiating an Open Value or Open Value Subscription agreement you can start using licensed products and online services immediately. The flexibility of either pay as you go (for software licenses without Software Assurance), or annualized payment models within these agreements can help eliminate the need for forecasting.

Licensing flexibility. Open Value gives you a single platform option, which allows you to choose components from the Windows Desktop Operating System Upgrade, Microsoft Office, Office 365, and Client Access Licenses (CAL) under a single platform.

If your organization requires enterprise solutions, latest version of Microsoft Office Professional Plus, Office 365 E plans, Enterprise CAL, and Windows E3 are available.

Licensing manageability. Online tracking tools make managing licenses easy and convenient. With the Volume Licensing Service Center (VLSC), you can easily view licensing information, download Microsoft licensed software, and manage Software Assurance benefits and subscriptions from one convenient online location.

Licensing affordability. Stretch software procurement budgets further than retail purchase options. With a simple transaction, you can pay for what you need when you need it, giving you the flexibility to manage your software needs.

Purchase Online Services. Open Value and Open Value Subscription customers can purchase some Microsoft Online Services in the same agreement as on-premises software, so you can transition to the cloud at your own pace through your existing agreement. You get a single purchasing experience using the same reseller as on-premises purchases. Purchase cloud services with Open Value, and you can seamlessly use services such as Microsoft Office 365 in or away from the workplace and across multiple devices. Geographic restrictions apply.

The Open Value agreement options

Microsoft recognizes that small and midsize organizations have a variety of license acquisition needs. Open Value and Open Value Subscription agreements share many of the same program features but give you different license purchasing options. These options ensure that you are getting an agreement that fits your specific needs.

Microsoft Volume Licensing Options (Russia only)

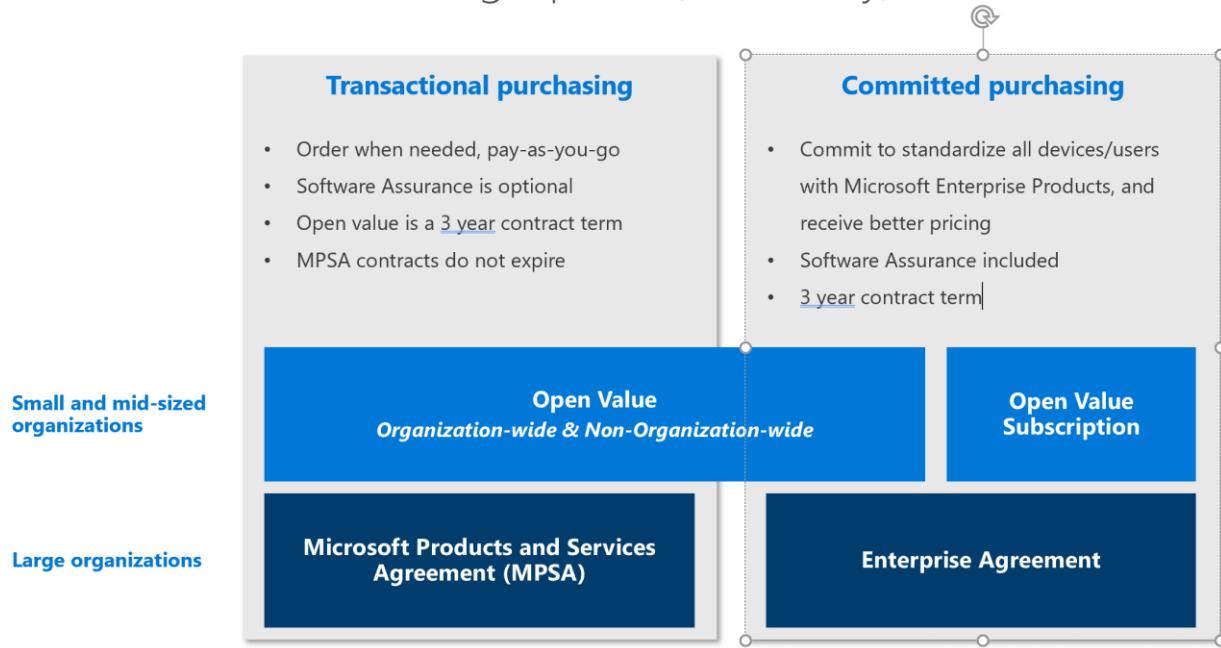


Image 1: Options for Microsoft Volume Licensing customers in Russia

Open Value

Open Value is recommended if you have a small to midsize organization with five or more users/devices and want to simplify license management, manage software costs, and get better control over your investment. Open Value has an option to include Software Assurance, which helps you get the most out of your software spending through each phase of software management. In addition, access to valuable benefits such as training, deployment planning, software upgrades, and product support help you boost the productivity of your entire organization.

Open Value includes the ability to purchase software licenses without Software Assurance in both Organization-wide and Non-Organization-wide options.

Open Value - Organization-wide & Non-Organization-wide options

Open Value Organization-wide offers commercial and government organizations additional benefits when they standardize all their users/devices on one or more Microsoft enterprise products. This program includes discounts on organization-wide deployment, so you get the best deal for your license purchases.

By choosing Open Value Organization-wide, you receive the rights to the latest Microsoft licensed products with a single platform option. With the single platform option, you can customize your device as you choose components from the Windows operating system, Microsoft Office, Office 365 / CAL product pools, plus additional products selected in your agreement that include the latest version of following platform product options:

- **Microsoft Office:** Microsoft Office Professional Plus
- **Operating Systems:** Windows E3
- **Client Access License (CAL) Suites:** The Enterprise CAL Suite or Core CAL Suite, Office 365 E plans

Open Value Non-Organization-wide is an option for organizations that do not have the requirement to standardize all users/devices on one or more Microsoft enterprise products. With Open Value Non-Organization-wide you can take advantage of spreading annual payments for the licenses and optionally include Software Assurance as needed.

Open Value Subscription option

Similar to the Organization-wide option, the Subscription option allows you to pay a single price per desktop PC to deploy Microsoft technology as the standard across your organization. Open Value Subscription provides the lowest up-front costs of the Open Value program options with the flexibility to reduce the total licensing costs in years when the desktop PC count declines. This option gives your organization the rights to run the software throughout your organization only during the term of the agreement with Microsoft. You also have the ability to add the single platform option to an Open Value Subscription agreement.

For Government customers: A one-year Open Value Subscription option is available for eligible government customers. This option better aligns with government procurement requirements by giving you the flexibility to choose from a one-year or three-year term. The up-to-date (UTD) discount is not available for the one-year option, and you must have purchased Open Value Subscription for a continued period of three or more years at the time of buyout.

Microsoft Online Services

As your IT strategy evolves to include the many benefits of cloud computing, Microsoft can help you extend the capabilities and functionality of your existing technology investments with Online Services delivered as a subscription service hosted by Microsoft. With Open Value or Open Value Subscription agreements, you can enjoy the flexibility of choosing software and services for different user types, optimize technology spend by purchasing subscriptions that map to IT and user needs, and streamline software compliance and asset management across all Microsoft software and services.

Popular Microsoft Online Services such as Office 365 and Microsoft Azure are available through Open Value agreements. After you place an order, both you and your reseller will receive email information of how to activate the Online Services. For more information, please refer to the [Online Services Terms](#).

Licenses for Online Services are USL (user subscription licenses) that provide you the right to use the online service for as long as you subscribe. The subscription term is 12 months and the term start and end date is independent of your Volume Licensing agreement.

Client Access Licenses (CALs) and Bridge CALs

If the workstations in your organization are networked, you likely depend on network server software to perform certain functions, such as file and print sharing. To access this server software, a Client Access License (CAL) may be required. As well, a CAL Suite is a single license that provides use rights equivalent to multiple licenses for on-premises deployment. CAL Suites simplify licensing and tracking by reducing the number of licenses necessary to access Microsoft products on servers. They may also provide pricing that is more attractive than licensing the equivalent components separately.

Microsoft CAL Suite Bridges are used when you are transitioning from a CAL Suite (on-premises) to a comparable product and Online Service combination. Bridge CALs are available through Open Value and Open Value Subscription and make it easier and most cost-effective to move from on-premises software to cloud services while maintaining your platform coverage.

Bridge CAL SKUs give you a way to license and retain access to those CAL Suite workloads not already licensed with the Online Service to which you will subscribe; for example, an Office 365 plan.

Get more information about [CAL Suites and Bridge CALs](#).

Offerings for eligible academic, government, and nonprofit organizations through Open Value programs

Eligible public and private organizations may receive special pricing levels.

Academic

Microsoft is committed to providing licensing solutions for education customers. Qualified academic organizations can purchase with special pricing through both Open Value and Open Value Subscription agreements.

Government

Qualified government organizations are eligible for special government pricing with Open Value Government. You can access government eligibility requirements at:

<http://www.microsoftvolumelicensing.com/DocumentSearch.aspx?Mode=3&DocumentTypeID=6>

Software Assurance

Microsoft Software Assurance for Volume Licensing helps boost productivity across your organization by helping you to get the most out of your Microsoft software with 24x7 support, deployment planning services, end-user and technical training, and the latest software releases and unique technologies, all in one cost-effective program. Improve end-user productivity with online training and home-use licenses to help enhance skills and accelerate familiarity with Microsoft software. To help IT staff efficiently manage your Microsoft technology, Software Assurance provides new software releases as they become available, provides access to unique desktop technologies including Windows Enterprise and the Microsoft Desktop Optimization Pack, 24x7 phone and web support, technical classroom training, and deployment planning services.

For access to these benefits, purchasing through an Open Value agreement, which includes Software Assurance, is recommended.

Open Value includes the ability to purchase software licenses without Software Assurance in both Organization-wide and Non-Organization-wide options.

Information on Software Assurance benefits available through Open Value agreements can be found at www.microsoft.com/softwareassurance.

Acquiring Software Assurance

Software Assurance coverage is optionally included for the entire term of an Open Value agreement.

Software Assurance may also be purchased on its own if system or server software products are purchased through retail full-packaged product (FPP) or from an original equipment manufacturer (OEM). There is a 90-day period during which time Software Assurance may be added to these purchases.

License management

Managing software licenses is easier than ever with our online tools. The following are descriptions of the services we provide.

Microsoft Volume Licensing Service Center (VLSC)

The Microsoft Volume Licensing Service Center (VLSC) is where you manage your Open Value agreements, download licensed products, and access product keys for your software. The site features your customized Microsoft License Statement, an easy-to-use report that provides a real-time calculation of Volume Licensing entitlements across agreements. You can also use it to quickly identify and activate Software Assurance benefits. Access the Microsoft Volume Licensing Service Center at <https://www.microsoft.com/licensing/servicecenter/home.aspx>.

Please note that a Microsoft work or school account is required to sign in to the VLSC.

Placing an order

If you are interested in volume pricing through the Microsoft Open Value program, you should locate an authorized Microsoft reseller to place an order.

Making copies

After your Open Value agreement has been initiated, you may run the exact number of copies of product for which you are licensed. Use legally acquired downloads or media kits to install licensed products across multiple workstations or servers, which may reduce the volume of media per desktop PC maintained as a result of retail software license purchases.

Additional resources

Microsoft Volume Licensing:

www.microsoft.com/licensing/

Software Assurance:

www.microsoft.com/softwareassurance

Microsoft Product Terms:

www.microsoft.com/en-us/licensing/product-licensing/products.aspx

Appendix

Determining the licenses you need

A software product license can be broken into five main elements: product pool, product, version, edition, and product type.

Product Pool

Microsoft software programs and Online Services fall under one of the following three product pools:

Applications: Examples of Microsoft applications include the Office suites, Microsoft Visio drawing and diagramming software, and Microsoft Project. Developer tools and utilities such as Microsoft Visual Studio development system are also part of the Microsoft applications pool.

Systems: An example of Microsoft desktop PC operating system software programs is Windows Professional Upgrade.

Servers: Examples of Microsoft server software programs are Microsoft Exchange Server, Microsoft SQL Server database software, Windows Server operating system and Office 365 Subscriptions.

Product

The product software is, for example, Microsoft Office, Visual Studio, Windows, or SQL Server.

Version

Versions differentiate various releases of the product (for example, Microsoft Office 2019 and Microsoft Office 2016).

Edition

The edition specifies the level of features and/or applications included in a product

Online Service

Microsoft products delivered as a subscription service hosted in the cloud by Microsoft. An example of Microsoft Online Services is Microsoft Office 365.

Product Type

License: Provides the right to run a specific version of the product ordered (for example, Microsoft Office Professional 2019). The Open Value programs (not Open Value Subscription) provide perpetual use rights. Customers with Software Assurance will have perpetual use rights to the latest product version available at the time the contract expires. Open Value Subscription provides use rights for the latest products version for the duration of the agreement's term.

Software Assurance

Software Assurance may be ordered for any underlying licensed product and provides the right to upgrade to and run the latest version of that product that Microsoft makes available during the covered period. Software Assurance is automatically included in Open Value Subscription. Purchase of Software Assurance is optional in the Open Value programs.

Note: Options and rules differ across products.

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